

*llahona*®

## *Revlon*

Oriol Llahona was asked by The Colomer Group to design a new packaging proposal for its bestseller brand of hair care named FLEX by REVLON. That included shampoo, conditioner, mask and 2 phases.

The aim was to design a new flascon range and a new brand image all together.

The result: a fresh quality image for a bestseller brand.

### Oriol Llahona

*Oriol Llahona is born in 1977 in Barcelona.*

*He studied Industrial Design at Elisava Universitat Pompeu Fabra Barcelona, Universität Essen, University Southampton and Graduated in 1999 and Postgraduated in 2004.*

*Internship at Franc Fernández Arquitecte where he learned to extract the essence and simplicity of things.*

*After working under the trademark of Positiu for some years, he established by his own in 2011.*

*His works have been shown at Milan, Frankfurt, Tokyo and Valencia.*

*Oriol Llahona designs objects, spaces and ideas providing emotions to our lifes.*

*Oriol Llahona “ Design provides emotions to our life ”*